ABSTRACT OF THE DISCLOSURE

In the radio communication apparatus of the present invention, a communication state of a terminal is reported from the terminal. According to the .communication reported from the terminal, a base station decides power of a signal transmitted to the terminal. The base station has a terminal identification equipment for identifying information inherent to the terminal. The base station has a priority control equipment. The priority control equipment receives a service type requested by a user of the terminal. According to the information inherent to the terminal identified by the terminal identification equipment, the priority control equipment receives a service type. The base station has signal transmission means. This signal transmission means transmits a signal to the terminal. The signal transmission means transmits the signal to the terminal with power according to the service type received by the priority control equipment.